



FIREWOOD

From Latvia with warm greetings!

www.fhfirewood.com



PEFC

FSC

ABOUT THE COMPANY

▶ HISTORY

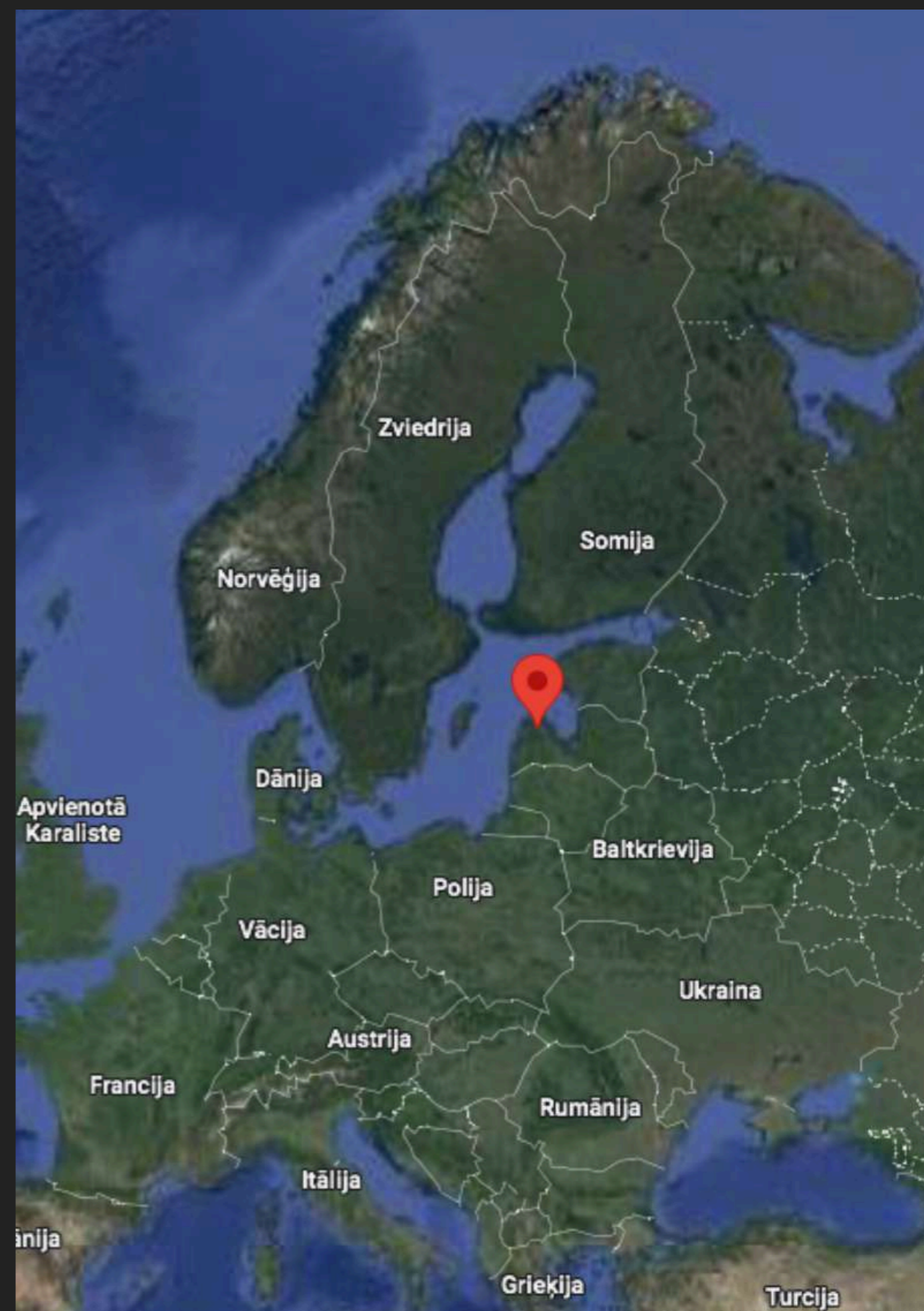
The company was founded in 2012 and its owner is a private individual. In 2016, after attracting a new company development manager, it starts a firewood production plant. As of 2016, the company employs an average of 20 people, but sales and finance are supervised by two company managers. During all this time, the company's composition of owners and management has not changed.

▶ LOCATION

The location of the company is chosen strategically. It is 120 km to Riga, 160 km to Liepaja and only 60 km to Ventspils port. The company is located in an underdeveloped region, which allows to get a lot of support from the local municipality and guarantees the greatest opportunities to receive the greatest support in European co-financing projects.

▶ PRODUCTION

Main production of the company is birch, oak, ash and alder firewood, killings, briquettes, wooden fire starters etc.. The company is FSC, PEFC and NORDIC certified and 90% of the production is exported to Africa, USA, UAE, United Kingdom Deutschland, France, Belgium, Netherlands, Denmark and other EU countries. The company provides full cycle production except for PVC packaging bag. This means that the company buys round wood, makes packaging boxes, splits and dries the log, according to the buyer's requirements, right there in its production facility. The company's capacity today is 2-3 dried firewood containers per day, but it can be increased up to the 4 containers per day of finished products.





▶ FIREWOOD

The main production of the company, which occupies 70% of the production capacity, is firewood. Dried hardwood firewood - birch, aspen, oak, alder, black alder and ash. The company buys raw materials from forest owners and Latvian state forests. The company carries out a full-cycle production process, starting from the purchase of logs, chopping, splitting and drying, up to the packaging according to the customer's requirements, which can be plastic or PVC mesh bags, boxes or bundles, up to wooden boxes and large wooden frames that can be packed in up to 2 m³ of dried firewood. You can find out more about the product specification by visiting our website and downloading tech. data or by contacting us. The company has a direct line of wholesale buyers who work and take orders 24/7. The company's warehouses always have products that can be shipped immediately. The detailed logistics system allows us to deliver products from door to door and no matter where the customer is. Firewood is packed in net bags using a special method, where the outer ends are facing outwards, so that the bags do not catch when they are being loaded and they can be easily placed during unloading.



▶ KINDLINGS

In order to provide a full range of services, the company also produces kindlings and wood chips as fire starters. We can offer the mentioned side products as a set with the order of firewood.



▶ PELLETS & BRIQUETTES

Even though our company does not produce wood chip briquettes and pellets, but in close cooperation with local producers, we can supply them, assuming everything necessary for packaging and logistics. All production meets EN requirements and is the product of local, Latvian companies.

ABOUT THE DEAL

▶ SALES & DISTRIBUTION

Since the company is a manufacturer, we directly deliver products mostly to supermarkets or wholesalers. We prepare the product according to the customer's requirements and deliver it to outlets all over the world. Further care of sales, marketing and the buyer is undertaken by the retailer. Today's information exchange speeds and capabilities allow us to follow all market trends. That is why our price and delivery policy is clear and predictable for our customers. We can guarantee that we will be able to find any questions or solutions immediately to increase successful cooperation. We strictly observe and respect the wishes of the buyers of each region, because we are sure that we can produce an appropriate product.



▶ Afterword's

In our work, we are honest with our suppliers, employees, and most importantly, we are honest with nature. This belief gives us the strength to develop and move forward. I am sure that all this is important to become a reliable cooperation partner in the long term. I am sure that by communicating we will be able to find a common ground and start a common cooperation. I am confident that our employees and the entire company are ready to produce and ship the best firewood in the world!

Respectfully
Martin Grasmanis
CEO
FLORA HOLLAND



**THANK YOU FOR YOUR ATTENTION!
FOR MORE INFORMATION YOU ARE
WELCOME TO CONTACT US.**

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